



Our Vision for Sustainable Travel

At Eighty Days, our prevailing mission is to create sustainable tourism opportunities in underserved regions of Japan, to generate lasting economic benefits for local communities, to foster authentic cultural exchange, and to contribute to the preservation of local traditions and the environment. In order to achieve this, we believe that we must adhere to a strong code of ethics so that the influence of tourism can benefit both locals and visitors alike.

Economic Impact

- When our tours go off the beaten path, a key element of what makes a visitor's experience special and memorable is the opportunity to meet and speak with local people. Hand in hand with that experience is how we select our guides. The guide we send with our visitors is a crucial player in their understanding and appreciation of the areas they visit, which in turn has a ripple effect on whether or not visitors will then recommend these wonderful places to others. Whenever possible, we select local guides who have passion and detailed knowledge of their area.
- We also invite residents of Japan to take tours of the country. Residents of Japan, especially immigrants who came here out of love for the country, are often keen to explore and discover new and lesser-known parts of their adopted home. We believe in the benefits of bringing all types of locals together in the hope that these connections will foster strong communities that might not normally have formed otherwise.
- Our tours feature locally-sourced food whenever possible. We search for and reach out to local restaurants using locally-sourced ingredients. We seek to include these places in order to stimulate the local economies of the areas we visit. In the interest of contributing to the local economy, we often bring customers to neighborhood markets where they will have the chance to meet with local producers and purchase fresh ingredients. At the same time, we recommend customers to join cooking classes where they can learn to use locally sourced ingredients and experience regional flavours and recipes firsthand.
- We are an official travel agency of a Fukushima revitalization project operated by the Tokyo government. We send visitors to appreciate the beauty of Fukushima that has been overshadowed by the 2011 earthquake and tsunami.
- We work closely with local governments and grassroots organizations to create unique experiences. Our visitors can participate in local festivals, support local artisans in their own ateliers, learn and create traditional crafts, etc.
- Our CEO regularly gives lectures hosted by local governmental associations about how social business can contribute to the welfare of local areas through tourism. In 2019, she

joined the "Future Society x Social Business" conference hosted by the Yunus Hashimoto Social Action regarding potential promotional ideas for the Kansai region. This event was held in honor of Nobel Peace Prize recipient Professor Muhammad Yunus's visit to Japan. In addition, attendees were encouraged to share their thoughts on the forthcoming World Expo 2025 to be hosted by Osaka City. By citing such under-appreciated areas as Sado Island—a beautiful remote destination in Niigata prefecture—our CEO explained our company's mission to promote both domestic and inbound tourism to areas of Japan that are mostly unknown but have great potential.

Animal Welfare

- We feel a deep responsibility as a tourism company to ensure that our holidays do not cause harm or cause a negative impact on the health and welfare of animals and their natural environment. We believe in an ethically-minded appreciation of animals and strive to ensure that none are mistreated during our trips.
- We promote local projects and organizations that have environmental protection as their goal. For our Tokyo Island Hopping tour, we work closely with a local eco-tourism company in the area called Dive Station Base. Its founder Yuki Kusachi actively works toward educating the public in wildlife preservation and eco-conservation through visits to schools and hospitals.
- Regarding all of our activities and experiences that may involve the viewing of or interaction with animals, both in captivity and the wild, we work with our local partners to ensure the well-being of all involved. We are committed to promoting only ethical experiences and to discontinue any cruel tourism practices that compromise animal welfare.
- Wildlife species are not harvested, consumed, displayed, sold or traded, except as part of a regulated activity that ensures that their utilization is sustainable and in compliance with local, national and international law.

Environmental Impact

- We take action to protect wildlife and their homes. We work closely with local ecotourism companies to ensure that we and our visitors behave in a manner that causes no harm to any living creatures or their habitats.
- We partner with locals who can facilitate the appreciation of wildlife in ways that are respectful.
- Local governments in Japan collaborate with growers to create special dining experiences for overseas visitors, and we actively search out restaurants that provide locally-sourced foods.
- As climate change becomes a more and more serious issue, we will continually seek out environmentally-conscious practices to lighten the weight of our footprints moving forward.
- The paper we use in our office is purchased from the Japanese supplier Askul under the "1 Box for 2 Trees" project (http://1for2.askul.co.jp/about_1boxfor2tree/). The project began in 2010 and operates by planting 2 trees in Indonesian forests to supplement each box of paper produced.

- As part of our ongoing effort to decrease resource consumption and diminish our carbon footprint as a sustainable tourism operator, Eighty Days will now use Hachidori Electric (<https://hachidori-denryoku.jp>), a carbon neutral company that donates to other nature-sourced electric companies.
- We consider it important that the areas we recommend are accessible through sustainable means of transport. We recommend that whenever possible, our customers use public transportation (such as local buses, trains, and metro lines) as a more cost-efficient and sustainable alternative to private transportation. In this way, our customers can help reduce CO2 emissions while experiencing the country more deeply, “like a local”. During our tours through the Sacred Mountains of Dewa (<https://80days.co.jp/tour/sacred-mountains/>), our customers will experience hiking in uncontaminated nature throughout ancient paths and using local transportation.
- We strive to promote “plastic-free” tours and recommend that our visitors bring reusable bottles and tableware (such as chopsticks, forks, or spoons) for their consumption in order to reduce single-use plastics. In particular, our Samurai Craft Tour (<https://80days.co.jp/tour/samurai-craft/>) includes a visit to a small local water shrine (we’ve met people at this shrine who have driven for hours to fill their gallon-sized containers from the shrine’s pure water source).
- Our Sawara Festival experience (<https://80days.co.jp/tour/become-a-matsuri-performer/>) allows visitors the rare opportunity to go beyond passively watching a festival parade and actually join the local participants and immersing themselves in the harvest celebration. We operate within a vast network of local festival organizers across the country, and we work with them regularly to facilitate unique and interactive experiences for our visitors.
- We keep a constant eye out for potential new experiences that can also benefit local people. One of the indigenous groups of Japan called the Ainu are trying to preserve and promote their history and culture to the world. We aim to create Ainu-oriented tours in the future and are currently looking for English-speaking Ainu guides so that we can help promote Ainu culture through a member of the community itself.
- We give detailed information about the areas visitors will visit in our itineraries and provide orientation with a local guide at the start of their trip to offer explanations and address any questions or concerns visitors may have before embarking on their journey.
- Visitors on our guided tours are given a fully-guided experience. As long as our visitors are in Japan, we want them to feel as though they’re with a guide who can act not only as a navigator and interpreter but as a facilitator, a person who can assist in the absorption of local culture and enhance the emotional resonance of every destination.

Energy Conservation, Water & Waste Reduction Policy

Eighty Days is committed to continually improving its energy performance, reducing water consumption, minimizing waste generation, and promoting the responsible use of resources in order to reduce our environmental impact and preserve natural resources.

To support these goals, we implement the following practices:

- **Energy:** Electrical equipment and lights should be switched off when not in use and outside office hours. Computers, monitors, and printers use energy-saving settings, and doors and windows should remain closed when air conditioning is operating.
- **Water:** Employees are encouraged to use water responsibly, ensure taps are properly closed, and use the toilet's dual-flush system appropriately.
- **Paper:** Double-sided printing is the default setting. Digital communication, including e-faxing, is prioritized, and used paper is recycled or reused for internal purposes where appropriate.
- **Waste separation:** Office waste is separated according to local requirements, including PET bottles, burnable and non-burnable waste, cans, and cardboard.
- **Waste reduction:** Employees are encouraged to avoid unnecessary consumption and single-use products and to reuse or recycle materials wherever practical.
- **Reusable products:** Reusable mugs, bottles, bags, and tableware are encouraged to reduce single-use waste.
- **Packaging:** Packaging materials received from deliveries, such as bubble wrap, are reused where practical. Where new packaging is required, we prioritize minimal, paper-based, reusable, or recyclable alternatives.

All employees are expected to contribute to reducing the environmental impact of our office and identify opportunities for continuous improvement.

Sustainable Purchasing Policy

Eighty Days incorporates sustainability considerations into its purchasing decisions. Where suitable alternatives are available and meet our requirements for quality, safety, functionality, availability, and cost, we prioritize more sustainable products and suppliers.

Our purchasing principles include:

- **Local sourcing:** Prioritize local products and suppliers where practical.
- **Sustainable products:** Prefer reusable, recyclable, biodegradable, recycled, or otherwise environmentally friendly products.
- **Packaging:** Prioritize minimal, reusable, recyclable, or environmentally friendly packaging and reduce unnecessary single-use plastics.
- **Resource efficiency:** Prioritize durable products and consider reuse, repair, and refill options before replacement.
- **Responsible suppliers:** Give preference to suppliers demonstrating responsible environmental and social practices or recognized sustainability certifications where information is available.
- **Ethical purchasing:** Avoid products associated with exploitation or protected/endangered species.
- **Paper:** Prioritize recycled or responsibly sourced paper products.
- **Energy-efficient equipment:** When purchasing or replacing electrical equipment, prioritize energy-efficient and low-energy options based on locally available standards, while considering quality, functionality, cost, and return on investment.

Sustainable Transport Policy

We aim to minimise the environmental impact of transportation associated with our tours by giving preference to more sustainable and efficient transport options wherever practical.

When planning transportation, we:

- Prioritise rail and public transportation, including trains, metro/subways and local buses, where practical.
- Prefer efficient and direct routes to reduce unnecessary travel and associated emissions.
- Consider rail or bus instead of private vehicles or domestic flights for suitable short- and medium-distance journeys.
- Select vehicles that are appropriate for the size of the group and, where available, give preference to newer and more fuel-efficient or lower-emission vehicles.
- Consider sustainability alongside travel time, accessibility, cost, comfort, operational requirements and client needs.
- Encourage the use of public transportation for city travel and transfers where appropriate.

Private transportation may be arranged where specifically requested by clients or where public transportation is not practical or appropriate. We will continue to explore opportunities to reduce and, where appropriate, compensate for transportation-related carbon emissions.

Staff Sustainable Travel Policy

The company aims to reduce the environmental impact of staff commuting and business travel. Employees are encouraged to use public transportation, walking, or cycling wherever practical, and the company provides 100% reimbursement of commuting costs for employees using public transportation.

For business-related travel, staff should give preference to public transportation and rail over private vehicles or air travel where practical. Online meetings are encouraged where physical travel is not necessary, helping to reduce unnecessary business travel and associated emissions.

Child Protection

- In recent years, requests for experience-based tourism that allows for contact with local communities has been growing exponentially, and so have the risk factors connected to the physical and mental health and welfare of children and young adults. For our educational tours and school visit programs, we partner with the Tokyo Conventions & Visitors Bureau and others around Japan like them as part of the “Discover Tokyo” project to promote cultural exchange programs. Furthermore, we strive to guarantee the safety and security of all children and young adults involved.

- Eighty Days condemns any form of maltreatment, manipulation, abuse of power, and/or control over children, and has a zero-tolerance policy towards any practices and/or behavior that could endanger them.

Child and Compulsory Labour

We do not tolerate child labour, forced labour, or compulsory labour within our operations or supply chain. We expect accommodation providers and other suppliers to comply with applicable labour laws and to respect and safeguard the rights and welfare of children. Where young workers are legally employed, appropriate working conditions and protections must be provided in accordance with applicable law.

Eighty Days Management
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CEO and Founder